



October 30, 2018

## Disclosure of own shares transaction: acquisition of call options

1

Following the transactions already concluded in 2017, in March and September 2018, SEB S.A. has purchased on October 26, 2018, a volume of 60,000 American call options, referring to 60,060 SEB shares.

The acquisition of the call options is aimed at partially hedging SEB S.A.'s obligations of delivery of existing own shares or its payment obligations, in connection with the potential exercise of the exchange rights under its "ORNAE" (bonds redeemable in cash and/or existing shares) maturing on November 17, 2021.

Subject to market conditions, SEB S.A. may conclude further similar transactions.

Issuer	SEB S.A.
Issuer ID Code	969500WP61NBK098AC47
Transaction Date	October 26, 2018
Underlying financial instrument ID Code	Code ISIN FR0000121709 SK
Buy / Sell	Buy
Option / Forward	American call options
Number of options / shares	60,000 options for 60,060 shares
Maturity	November 17, 2021
Currency	Euro
Market	Over The Counter
Objective	Hedging of 2021 ORNAE

**Better living**

**Press Release**

**Next key dates**

<b>January 23</b>   after market closes	Provisional 2018 sales
<b>February 28</b>   before market opens	2018 sales and results
<b>April 25</b>   after market closes	Q1 2019 sales and financial data
<b>May 22</b>   2:30 pm (Paris time)	Annual General Meeting
<b>July 24</b>   before market opens	H1 2019 sales and results
<b>October 24</b>   after market closes	9-month 2019 sales and financial data

2



**Investor/Analyst Relations**

**Groupe SEB**  
Financial Communication  
and Investor Relations  
Isabelle Posth and Raphaël Hoffstetter  
Campus SEB – 112 chemin du Moulin Carron  
69130 Ecully

[comfin@groupeseb.com](mailto:comfin@groupeseb.com)

Phone: +33 (0) 4 72 18 16 40

**Media Relations**

**Image Sept**  
Caroline Simon  
Claire Doligez  
Isabelle Dunoyer de Segonzac

[caroline.simon@image7.fr](mailto:caroline.simon@image7.fr)

[cdoligez@image7.fr](mailto:cdoligez@image7.fr)

[isegonzac@image7.fr](mailto:isegonzac@image7.fr)

Phone: +33 (0) 1 53 70 74 70

Find us on... [www.groupeseb.com](http://www.groupeseb.com)



World reference in small domestic equipment, Groupe SEB operates in nearly 150 countries with a unique portfolio of top brands including Tefal, Rowenta, Moulinex, Krups, Lagostina, All-Clad, and Supor, marketed through multi-format retailing. Selling some 300 million products a year, it deploys a long-term strategy focused on innovation, international development, competitiveness and service to clients. Groupe SEB has around 33,000 employees worldwide.

**SEB SA** ■

SEB SA - N° RCS 300 349 636 RCS LYON – with a share capital of €50,169,049 – Intracommunity VAT: FR 12300349636