



Press release

17 February 2012

Information about the quality of SUPOR products

A report broadcast on the China Central Television (CCTV) network on 16 February 2012 raised questions about the quality of certain Supor cookware items intended for the domestic market by referring to the amount of manganese in some of the stainless steel used. Further to this broadcasting, Groupe SEB saw its share price drop significantly this morning with important volumes of transactions.

Groupe SEB points out that Supor vigorously protests the allegations made by CCTV via the attached press release posted on its website today, reaffirming that its products comply fully with Chinese standards and that the amount of extractable manganese is in line with the strictest international standards. This last point has been confirmed in analyses conducted by world-renowned independent laboratories.

Groupe SEB reaffirms that it always complies with the most demanding standards in all its global operations and regularly and diligently monitors product quality indicators.

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The world leader in small domestic equipment, Groupe SEB operates in nearly 150 countries with a unique portfolio of top brands marketed through multi-format retailing. Selling some 200 million products a year, it deploys a long-term strategy focused on innovation, international development, competitiveness and service to clients. Groupe SEB has more than 25,000 employees worldwide.



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致苏泊尔的消费者

2012-02-17

致苏泊尔的消费者

2月16日，中央电视台焦点访谈栏目对本公司下属的武汉苏泊尔炊具有限公司部分不锈钢炊具产品进行了报道。对此，我司高度重视，特说明如下：

- 1、关系到消费者健康安全的是不锈钢产品的卫生理化指标，武汉苏泊尔炊具有限公司不锈钢炊具产品，经历次国家权威机构检测，各项重金属析出量均符合国家标准中卫生理化指标的要求，产品卫生安全；
- 2、关于锰析出量，卫生部在《食品安全国家标准 不锈钢制品》知识问答中明确指出：“国外关于不锈钢食具容器有关锰的限定规定，除个别国家外，其他国际组织和相关国家未对锰的析出量做出规定”。目前发达国家仅意大利有锰析出量的限定标准；
- 3、我国目前尚未制定关于锰析出量的相关标准。本着对消费者认真负责的态度，我司于2011年10月24日委托德国检测机构TUV SUD PSB 上海实验室，参照意大利标准对采用相同材质的产品进行了检测，检测结果显示，被检产品锰析出量低于0.05mg/kg，符合意大利标准中关于锰析出量的要求。

卫生部在《食品安全国家标准 不锈钢制品》知识问答中明确指

- 3、我国目前尚未制定关于锰析出量的相关标准。本着对消费者认真负责的态度，我司于2011年10月24日委托德国检测机构TUV SUD PSB 上海实验室，参照意大利标准对采用相同材质的产品进行了检测，检测结果显示，被检产品锰析出量低于0.05mg/kg，符合意大利标准中关于锰析出量的要求。

卫生部在《食品安全国家标准 不锈钢制品》知识问答中明确指出：“锰是人体必需微量元素之一，有多种重要的生理功能，锰缺乏可引起多种疾病。中国居民膳食营养素参考摄入量规定，成人锰适宜摄入量为3.5mg 每天，最高可耐受摄入量为10mg 每天”。

我司将继续加强质量管理，一如既往为消费者提供优质产品，并对广大消费者、媒体等各方的关注和监督表示衷心的感谢。

浙江苏泊尔股份有限公司

2012年2月17日



附件：

《食品安全国家标准 不锈钢制品》知识问答
锰析出量合格检测报告

To consumers of SUPOR,

On Feb. 16, Focus Interview of CCTV (China Central TV) reported a problem of part of SUPOR brand stainless steel products manufactured by Wuhan Supor Cookware Co., Ltd., a subsidiary of our company. The said report caused high concern of our company and we wish to address the following points to public consumers:

1. The stainless steel product related index which concerns the human health is the so-called health physical and chemical index. In accordance with the past tests conducted by state level qualified lab, the extractable quantities of all the heavy metal contained in the stainless steel products manufactured by Wuhan Supor Cookware Co., Ltd. are in line with the health physical and chemical index provided in national standards. Therefore, the relevant products of Supor are sanitary and safe;
2. Concerning the quantity of extractable manganese, the Ministry of Public Health expressly pointed out in its official Q&A related to the Food Safety National Standards-Stainless Steel Products that “as to the maximum allowed extractable quantities of manganese of stainless steel food containers, no international organizations or countries has promulgated specific provisions except for a few countries”. So far, among the developed countries, only Italy has issued extractable manganese standards;
3. Until the present, China has not yet published any standards concerning the extractable manganese. However, based on a responsible and conscientious attitude towards the consumers, on Oct. 24, 2011, our company engaged the Germany TUV SUD PSB Shanghai Lab to test the Supor products using similar materials, and the test results showed that the extractable manganese of tested samples is lower than 0.05mg/kg, in line with the allowed maximum extractable manganese under Italian standards.

Again, the Ministry of Public Health expressly pointed out in its official Q&A related to the Food Safety National Standards-Stainless Steel Products that “manganese is a necessary microelement to human health and has a lot of important physiological functions. Several diseases can be caused in case of lack of manganese. Chinese Dietary Reference Intakes provides that the suitable daily intake quantity of manganese is 3.5mg, and the tolerable daily intake quantity is 10mg”.

Our company will continuously enhance the product quality control and provide high quality product to consumers. We also wish to take this opportunity to greatly thank our consumers and media for their concerns on the current issue and supervision.

Zhejiang Supor Co., Ltd.

Feb. 17, 2012