

18 November 2015

Financing

## SUCCESSFUL NEW BOND ISSUE: €500 MILLIONS, 7 YEARS

1

Groupe SEB today successfully issued a seven-year €500 million bond (maturing 25 November 2022), with a 2.375% coupon.

This new issue was 5 times over-subscribed by a diversified investor base. The €2,500 million orderbook attests again to investors' confidence in Groupe SEB's strategy and outlook.

Groupe SEB's short-term debt is rated A2 by Standard & Poor's. Its long-term debt is unrated.

This new issue will enable Groupe SEB to:

- Secure the refinancing of the 2011 bond ahead of its June 2016 maturity date
- Extend the average maturity of its debt
- Take advantage of attractive financing conditions.

The bond will be admitted to trading on NYSE Euronext Paris.

Joint lead managers for the issue are BNP Paribas, HSBC, Natixis and Société Générale.

**WORLD LEADER  
IN SMALL DOMESTIC EQUIPMENT**

● **Upcoming Events** ●

**19 January**

2015 provisional sales

**25 February**

2015 full-year results

**28 April**

2016 first-quarter sales and financial data

**19 May**

Annual General Meeting

2

● **Contacts** ●

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*The world leader in small domestic equipment, Groupe SEB operates in nearly 150 countries with a unique portfolio of top brands including Tefal, Rowenta, Moulinex, Krups, Lagostina, All-Clad, and Supor, marketed through multi-format retailing. Selling some 200 million products a year, it deploys a long-term strategy focused on innovation, international development, competitiveness and service to clients. Groupe SEB has nearly 25,800 employees worldwide.*

**SEB SA** ■

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