

July 31, 2017

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## Disclosure of own shares transactions : acquisition of call options

Pursuant to its share buy-back program approved by the Shareholders' General Meeting of 11 May 2017 (11<sup>th</sup> resolution), SEB S.A. has purchased 30,000 American call options, referring to 30,000 SEB S.A. shares.

The acquisition of the call options is aimed at partially hedging SEB S.A.'s obligations of delivery of existing own shares or its payment obligations, in connection with the potential exercise of the exchange rights under its "ORNAE" (bonds redeemable in cash and/or existing shares) maturing on 17 November 2021.

Subject to market conditions, SEB S.A. may conclude further similar transactions.

Issuer:	SEB S.A.
Issuer ID Code:	969500WP61NBK098AC47
Transaction Date:	28/07/2017
Underlying financial instrument ID Code:	Code ISIN FR0000121709 SK
Buy / Sell :	Buy
Option / Forward :	American call options
Number of options / shares:	30,000 options for. 30,000 shares
Maturity:	17/11/2021
Currency:	Euro
Market:	Over The Counter
Objective:	Hedging of 2021 ORNAE

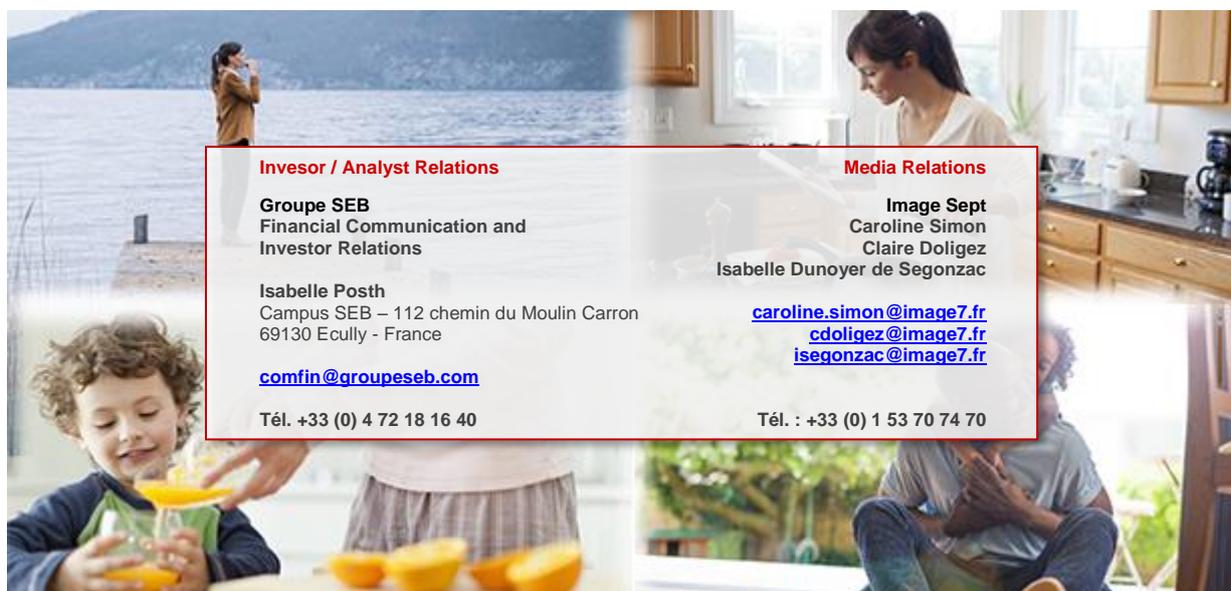
● **Next key dates** ●

**August 1<sup>st</sup>**  
2017 half-year financial report

**October 23**  
Nine-month 2017 Sales and Financial Data

**September 25**  
Shareholders meeting in Strasbourg

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*World reference in small domestic equipment, Groupe SEB operates in nearly 150 countries with a unique portfolio of top brands including Tefal, Rowenta, Moulinex, Krups, Lagostina, All-Clad, and Supor, marketed through multi-format retailing. Selling some 250 million products a year, it deploys a long-term strategy focused on innovation, international development, competitiveness and service to clients. As of December 31 2016, Groupe SEB has around 32,900 employees worldwide.*

**SEB SA ■**

SEB SA - N° RCS 300 349 636 RCS LYON – with a share capital of €50,169,049 – Intracommunity VAT: FR 12300349636