December 12, 2017

Disclosure of own shares transactions: acquisition of call options

Following the first transaction concluded on the 28 July 2017, SEB S.A. has purchased on December 7, 2017, a volume of 30,000 American call options, over 30,000 SEB shares.

The acquisition of the call options is aimed at partially hedging SEB S.A.'s obligations of delivery of existing own shares or its payment obligations, in connection with the potential exercise of the exchange rights under its "ORNAE" (bonds redeemable in cash and/or existing shares) maturing on 17 November 2021.

Subject to market conditions, SEB S.A. may achieve further similar transactions and, in order to do this, leaves an order on the market.

Issuer	SEB S.A.
Issuer ID Code	969500WP61NBK098AC47
Transaction Date	07/12/2017
Underlying financial instrument ID Code	Code ISIN FR0000121709 SK
Buy / Sell	Buy
Option / Forward	American call options
Number of options / shares	30,000 options for 30,000 shares
Maturity	17/11/2021
Currency	Euro
Market	Over The Counter
Objective	Hedging of 2021 ORNAE

(Image: Groupe SEB logo with "Better Living" banner and lifestyle photographs at top of page)

● 2018 SCHEDULE ●

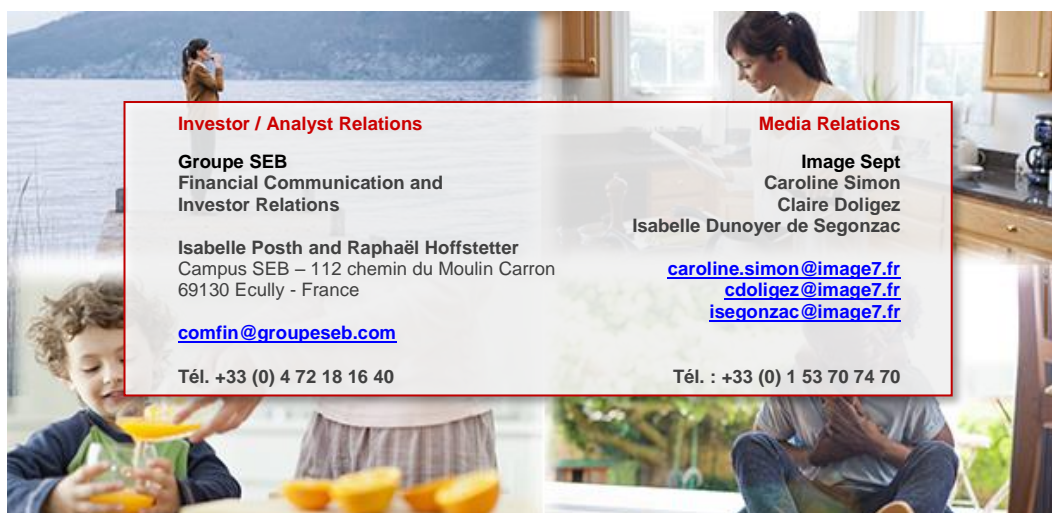|	
January 23, after trading 2017 provisional sales	**May 16** Annual General Meeting
March 1, before trading 2017 sales and results	**July 25, before trading** H1 2018 sales and results
April 26, after trading Q1 2018 sales and financial data	**October 25, after trading** 9-month 2018 sales and financial data

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Investor / Analyst Relations	Media Relations
Groupe SEB **Financial Communication and** **Investor Relations**	**Image Sept** **Caroline Simon** **Claire Doligez** **Isabelle Dunoyer de Segonzac**
Isabelle Posth and Raphaël Hoffstetter Campus SEB – 112 chemin du Moulin Carron 69130 Ecully - France	**caroline.simon@image7.fr** **cdoligez@image7.fr** **isegonzac@image7.fr**
comfin@groupeseb.com	
Tél. +33 (0) 4 72 18 16 40	**Tél. : +33 (0) 1 53 70 74 70**

Find us on **www.groupeseb.com**

(Image: devices showing www.groupeseb.com website with Groupe SEB IR and Groupe SEB, and social media icons)

World reference in small domestic equipment, Groupe SEB operates in nearly 150 countries with a unique portfolio of top brands including Tefal, Rowenta, Moulinex, Krups, Lagostina, All-Clad, and Supor, marketed through multi-format retailing. Selling some 250 million products a year, it deploys a long-term strategy focused on innovation, international development, competitiveness and service to clients. As of December 31 2016, Groupe SEB has around 32,900 employees worldwide.

SEB SA ■

ALL-CLAD I ARNO I ASIAVINA I CALOR I CLOCK I EMSA I ESTERAS I HEPP I IMUSA I KAISER I KRUPS I LAGOSTINA I MAHARAJA WHITELINE I MIRRO
MOULINEX I OBH NORDICA I PANEX I ROCHEDO I ROWENTA I SAMURAI I SCHAERER I SEB I SILIT I SUPOR I TEFAL I T-FAL I UMCO I WEAREVER I WMF