

October 7, 2019



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## Groupe SEB completes the acquisition of KRAMPOUZ

Following the communication of 4 September, Groupe SEB is pleased to announce that it has completed the acquisition of KRAMPOUZ SAS.

Specialized in design, manufacturing and marketing of crepe makers, waffle makers, planchas and grills KRAMPOUZ enhances both Groupe SEB's Professional and premium Consumer ranges.

From now on, KRAMPOUZ will benefit from the Group's global and extensive distribution network, while adding gardening and Do it Yourself ("DiY") chains in which it is marketed.



[www.krampouz.com](http://www.krampouz.com)

**Next key dates**

**October 29** | after market closes

9-month 2019 sales and financial data

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World reference in small domestic equipment, Groupe SEB operates with a unique portfolio of 30 top brands including Tefal, Seb, Rowenta, Moulinex, Krups, Lagostina, All-Clad, WMF, Emsa, Supor, marketed through multi-format retailing. Selling more than 350 million products a year, it deploys a long-term strategy focused on innovation, international development, competitiveness and service to clients. With products being present in over 150 countries, Groupe SEB generated sales of approximately €6,8 billion in 2018 and had more than 34,000 employees worldwide.

**SEB SA**

SEB SA - N° RCS 300 349 636 RCS LYON – with a share capital of €50,307,064 – Intracommunity VAT: FR 12300349636