



GROUPE  
SEB

Better Living

Press Release

June 15, 2020 – 6:00 PM



## AVAILABILITY OF PROSPECTUS RELATED TO BOND ISSUE

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Groupe SEB launched on June 9, 2020 a five-year €500 million bond issue maturing June 16, 2025, with a 1.375% coupon.

In view of the admission to trading on NYSE Euronext Paris of the bonds, Groupe SEB has submitted to the “Autorité des Marchés Financiers” a prospectus which received the visa no. 20-250 on June 12, 2020.

This prospectus is available in English version only and can be consulted in the “Financial Press Releases” section or in the “Regulated Information” section of Groupe SEB’s website:

<https://www.groupeseb.com/en/finance-news-and-publications#content>

<https://www.groupeseb.com/en/regulated-information>

It is also available on the website of the “Autorité des Marchés Financiers”:

<http://www.amf-france.org>

Copies of the prospectus may as well be obtained free of charge at the company’s headquarters:  
Campus SEB – 112 Chemin du Moulin Carron – 69134 Ecully cedex France.

## Next key dates

**July 23** | before market opens

H1 2020 sales and results

**October 26** | after market closes

9-month 2020 sales and financial data

### Investor/Analyst Relations

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World reference in small domestic equipment, Groupe SEB operates with a unique portfolio of 30 top brands including Tefal, Seb, Rowenta, Moulinex, Krups, Lagostina, All-Clad, WMF, Emsa, Supor, marketed through multi-format retailing. Selling more than 350 million products a year, it deploys a long-term strategy focused on innovation, international development, competitiveness and service to clients. With products being present in over 150 countries, Groupe SEB generated sales of approximately €7.3 billion in 2019 and had more than 34,000 employees worldwide.

**SEB SA** ■

SEB SA - N° RCS 300 349 636 RCS LYON – with a share capital of €50,307,064 – Intracommunity VAT: FR 12300349636