





21st March 2023 – 1:00 pm

INFORMATION CYBER INCIDENT

A security incident has been detected on one of Groupe SEB's IT networks, without any material impact on operations

Last week, Groupe SEB's IT teams detected an attempt to exploit a vulnerability. After investigations, an intrusion in the Information System has been confirmed.

The necessary measures have been taken to limit the effects of this intrusion.

Also, Groupe SEB is in close contact with its clients and partners as well as with the dedicated authorities, in accordance with the RGPD (General Data Protection Regulation).

To date, and after extensive research, Groupe SEB has not identified any data leakage or damage to information systems.

The incident is currently undergoing a detailed analysis to investigate its origins allowing to reinforce existing security measures.

Groupe SEB remains vigilant, and its teams are fully mobilized to address this issue accordingly.

Next key dates - 2023

April 28 before market	Q1 2023 sales and financial data
May 17 2:30 p.m. (Paris time)	Annual General Meeting
July 26 after market	H1 2023 sales and results
October 26 after market	9-month 2023 sales and financial data

Investor/Analyst Relations

Groupe SEB Financial Communication and IR Dept

Olivier Gernandt Guillaume Baron

ogernandt@groupeseb.com gbaron@groupeseb.com

Tel. +33 (0) 4 72 18 16 04 comfin@groupeseb.com

Media Relations

Groupe SEB Corporate Communication Dept

Cathy Pianon Anissa Djaadi Marie Leroy

presse@groupeseb.com

Tel. + 33 (0) 6 33 13 02 00 Tel. + 33 (0) 6 88 20 90 88 Tel. + 33 (0) 6 76 98 87 53

Image Sept Caroline Simon Claire Doligez Isabelle Dunoyer de Segonzac

> caroline.simon@image7.fr cdoligez@image7.fr isegonzac@image7.fr

Tel.: +33 (0) 1 53 70 74 70

Find us on www.groupeseb.com



World reference in small domestic equipment, Groupe SEB operates with a unique portfolio of 33 top brands including Tefal, Seb, Rowenta, Moulinex, Krups, Lagostina, All-Clad, WMF, Emsa, Supor, marketed through multi-format retailing. Selling more than 400 million products a year, it deploys a long-term strategy focused on innovation, international development, competitiveness, and client service. Present in over 150 countries, Groupe SEB generated sales near €8 billion in 2022 and has more than 30,000 employees worldwide.

SEB SA

SEB SA - N° RCS 300 349 636 RCS LYON - with a share capital of €55,337,770 - Intracommunity VAT: FR 12300349636